

# Custom Course Development Services



Custom eLearning courses are a critical component of the training strategy of your business. While there are many do-it-yourself e-learning authoring tools available today, learning professionals understand that the creation of custom courses can be a daunting task. Diverse skill sets are required to create effective and professional courseware that will affect change in your organization including instructional design, graphic design, animation, programming and audio-video development. **So how do savvy organizations get their custom courses built?**

The **NetDimensions Custom Services** production team has the experience and skill sets to get the job done. Our seasoned development professionals work with your organizations' subject matter experts to create custom courses that are effective and engaging. But most importantly, will affect the change that is required to help make your business grow.

## NetDimensions Custom Course Development Services

**Custom Course Design** — from quick-turn, short shelf life content to high interactivity Flash-based courses.

**Legacy Content Conversion** — convert existing content to interactive, SCORM ready courses for deployment on EKP.

**MyTeam+ Staff Augmentation** — provide your in-house team with the extra support needed for short-or long-term projects including technical deployment expertise, creative services and instructional design.

**eLearning Consulting** — NetDimensions' experienced management team is available to provide consulting services.

**Instructional Design and Script Writing Services** — our creative team of instructional designers can help you source, analyze and develop your content to create rich online learning experiences.

**Audio and Video Production** — we can provide narrator and character audio production as well as a host of video services through our strategic partners.



# NetDimensions Custom e-Learning Course Development Services



While every project is different, custom e-Learning development projects are often categorized in three levels that define the general cost, learning effectiveness, and production time. A number of factors will determine what level is appropriate for the learning need. Our sales team will work with you to determine which development level is appropriate for your project. We'll analyze your project to determine key factors such as Learner Audience, Budget, Learning Objectives, Business Objectives, Time to Deployment, as well as others. With this information identified we'll help you choose the development strategy that best fits your business

LEVEL	DESCRIPTION	LEVEL OF LEARNING	BEST FOR
1	Simple PowerPoint style course with a quiz component. Minimal interactivity.	Knowledge	<ul style="list-style-type: none"><li>• Short shelf life content</li><li>• Quick deployment</li><li>• Information dissemination</li><li>• Lower cost range</li></ul>
2	Full interactive e-Learning experience with animation, audio, and creative learning treatment.	Comprehension	<ul style="list-style-type: none"><li>• Higher learning level</li><li>• Longer shelf life content</li><li>• Keeping learner engaged</li><li>• Moderate cost range</li></ul>
3	Includes interactive software simulations, role play business simulation, synchronized media.	Application	<ul style="list-style-type: none"><li>• Applying knowledge or skills</li><li>• Learning software applications</li><li>• Learning processes</li><li>• Higher cost range</li></ul>

**Contact us today for a free consultation!**  
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